

P R E S S I N F O R M A T I O N

Käserebellen excite again: seven awards and a “Käsekaiser”

Being there is everything - but winning is especially nice: This year, the high quality creations of the Käserebellen shone on all podium places at the Käsiade in Hopfgarten. And the golden times continue: Yesterday, Tuesday, the Hay Flower Rebel was awarded with a Käsekaiser.

It was a star of the evening: at the AMA Käsekaiser Awards last Tuesday, the colorful Hay Flower Rebel of the Käserebellen was able to convince the international jury - and won one of the coveted Käsekaiser in the category “Most Popular Austrian Cheese in Germany”!

An impressive medal table

A few days earlier there was also cause for great joy at the Käserebellen: over two bronze, three silver and two gold medals at the international Käsiade in Hopfgarten. A wide variety of innovations convinced the expert jury: The Ginger Rebel and the Organic Pepper Rebel were awarded gold. Silver shone the medals for the 12 months matured Artisanal Mountain Cheese, the Hay Flower Rebel and the Elderflower Rebel. Last but not least, the Glacier Rebel and Nut Rebel were able to secure a podium place and thus bronze.

Käserebellen Executive Director Andreas Geisler is pleased about the numerous awards: “This shower of medals proves that we can convince with our innovative products made from regional mountain farmer's hay milk at home and internationally. The awards confirm our enthusiasm for innovation and the high quality of our cheese specialties. ”

About the cheese rebels

The Käserebellen with 230 employees process around 50 million kg of mountain farmer's hay-milk and organic mountain farmer's hay-milk per year. The valuable raw material for all cheese specialties is supplied by over 500 farmers from the Alpine region, such as the Bregenzerwald, the UNESCO-protected Großes Walsertal Biosphere Park, the Kleinwalsertal, Tyrol and the adjacent Allgäu.

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Käsebellens CEO Andreas Geisler with Käsekaiser and the awarded Hay Flower Rebel:
„Awards such as Käsekaiser confirm our innovative spirit and the high quality of our cheese specialties.“
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